

THREE RIVERS MARKET

August 10, 2023, Board Meeting, 6:34-8:33 PM
St. James Episcopal Church, Knoxville, Tennessee

MINUTES

Board Members in Attendance	Board Members Absent
Caitlin Seidler, Chair	
Kimberly Lomonaco, Vice-Chair	
Adam Deen, Secretary/Treasurer	
Kathryn Tilson	
Erin O'Tool	
Valerie Woodings	
Damian Zannini	
Drew Rutherford	

Additional Attendees

Fadi Aboush, General Manager
Sommer Calhoun
Brian Williams
Kari Stuart
Rebecca Blalock
Barb Arnold
Nikki Gray
Kristen Faerber

PRELIMINARIES

Call to Order: 6:30 PM- Caitlin Seidler
Action Items reviewed.

Meeting preparation: 1 minute of silence.
Roll Call with statement of preparation.
Candidate Q&A

Brian Williams expressed interest in seeing another location
Sommer Calhoun asked about time commitment for being a board member

Agenda Review/Revision

Motion to approve the agenda: Drew Rutherford with amendment to update the month of the minutes from June to July, seconded: Kathryn Tilson, carried unanimously.

Consent Agenda: To approve the July 2023 Board Meeting Minutes; Policy Monitoring Reports for Executive Limitations, B10 - Membership Rights and Responsibilities; Executive Limitations, B8 - Treatment of Customers; Governance Process, D4 - Board Members' Code of Conduct

Motion to approve consent agenda: Erin O'Tool, seconded: Drew Rutherford; motion carried unanimously.

GENERAL MANAGER REPORT

- New members in July: 66
- Nourishing Change: \$6,104 donated to Grandparents and Parents
- Financials show a 5.7% increase in July net sales over last year
- Sales Growth Report
- Operational Updates (staffing, stock/supply chain)

STUDY & ENGAGEMENT

PATRONAGE DIVIDEND DECISION

Discussion about the article distributed before the meeting, as well as preliminary conversation around expectations and communications regarding the upcoming patronage dividend decision.

RFP FOR GM COMP

BREAK

STUDY & ENGAGEMENT

COMMUNICATION STRATEGIES

All board directors reviewed research they had done into other co-op communication strategies. Topics covered included social media presence, website usability, and direct feedback from other co-op leaders.

FALL MEMBER LINKAGE EVENT

Discussion around the upcoming Rainbow Roots dried flower arrangement seminar. Questions were addressed around drop-ins, cost, and registration.

BOARD NEWS ASSIGNMENT

Damian will write a post for this month.

ACTION ITEM REVIEW

8:33pm Motion to adjourn: Drew Rutherford, seconded: Kathryn Tilson. Motion carried unanimously.

The Board meeting ended at 8:33 PM.

Certified:  Caitlin Seidler, Chair