

Three Rivers Rescue

Goals & Objectives:

The Three Rivers Rescue program aims to reduce our paper and plastic bag usage. As paper companies and plastic bags have a long history of polluting our rivers and streams, this program will help us reallocate these resources to their protection.

This program will reduce potential pollution from the production and disposal of these bags, and reduce Three Rivers Market's spending.

We hope to succeed by encouraging our customers to bring their own bag, or finding an alternative means of carrying their purchases. As a thank you to our customers for helping to keep our streams and rivers clean, we will reallocate our savings from bag purchases to customers.

Our initial goal was a 10% reduction for our first year. In our inaugural year, we reached a 37% reduction in the number of bags used! We hope to continue reduction as the program continues.

Aligning with our mission to create and nourish a healthier environment, people, and community the Three Rivers Rescue program will continue to further this.

Policies:

Three Rivers Market (TRM) will conduct monthly drawings, under the program name Three Rivers Rescue, to randomly select two individual/unique customers to receive a TRM gift card valued at \$50.00. (subject to change)

Participation in Three Rivers Market's Three Rivers Rescue drawing is subject to the following rules:

- Entry into the drawing is achieved by submitting an official Three Rivers Rescue card showing ten (10) hole punches provided by cashiers.
- Card must be presented to the cashier at time of purchase. Cashier will punch one (1) hole per transaction when a new disposable bag is not used. The cashier will issue an additional punch(es) for each increment of \$25. Card punches will not be issued for previous purchases.
- Customers may possess more than one Three Rivers Rescue card at one time. Punches from multiple cards will NOT be consolidated onto one card by cashiers. Each card held must be completed on its own.
- Once you reach ten (10) punches, fill out the back of the card and drop it in the Three Rivers Rescue box at the Customer Service Desk. Name and contact information must be complete and legible.
- Cards have no expiration date and can be submitted to the entry box at any time.

- Customers may submit an unlimited number of completed cards in any drawing period.
- Completed cards have no cash value. No card will be redeemed for cash.
- Three Rivers Market reserves the right to disqualify any entry based on questionable validity of the punches on the card. Punches must be made by the unique hole punchers held by the cashiers.
- Three Rivers Rescue program is subject to change or termination at any time.
- TRM employees, family, and household members of employees and board members are not eligible to enter or win.

Procedures:

- Employees will punch a customer's card once each shopping trip in which a new bag is not used and issue additional punch(es) for each increment of \$25. Qualifying options include: bringing a reusable bag, bringing a previously used disposable bag, carrying groceries by hand, or using a cardboard box provided by TRM.
- To be included in the drawing, completed cards must be turned in to the Member & Customer Service Desk prior to the start of the drawing.
- The customer is responsible for legibly filling out the name, member number (if applicable), and contact information for notification of winning. If the name or contact information cannot be determined by the administrators of the drawing, the card will be disqualified and another drawn.
- Drawings will occur by noon on the first day of each month.
- One Three Rivers Rescue card will be drawn in a blind drawing with at least two TRM staff present.
- After the winning card has been drawn and the winner successfully contacted, all cards submitted during that drawing period will be destroyed.